

# HEALTH SEGMENTS

Acxiom > Acxiom US Health and Fitness > Branded Prescription Remedy > Arthritis/Osteoarthritis In Last 12 Months > Likely

Acxiom > Acxiom US Health and Fitness > Branded Prescription Remedy > Arthritis/Rheumatoid Arthritis In last 12 months > Likely

Acxiom > Acxiom US Health and Fitness > Condition > Arthritis/Osteoarthritis In Last 12 Months > Likely

Acxiom > Acxiom US Health and Fitness > Condition > Arthritis/Rheumatoid Arthritis In last 12 months > Likely

Acxiom > Acxiom US Health and Fitness > Generic Prescription Remedy > Arthritis/Osteoarthritis In Last 12 Months > Likely

Acxiom > Acxiom US Health and Fitness > Generic Prescription Remedy > Arthritis/Rheumatoid Arthritis In Last 12 Months > Likely

Acxiom > Acxiom US Health and Fitness > Home/Herbal Remedy > Arthritis/Osteoarthritis In Last 12 Months > Likely

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Another Website for Medical Information

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Doctors Appointment

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Free Sample

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Internet

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Magazine Advertisements

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Medical Journals

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Online/Internet Sites

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Other Advertisements

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Pamphlets/Brochures

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Patient Support Group

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Pharmaceutical Company

Acxiom > Acxiom US Health and Fitness > Likely Medical Information > Source > Product or Drug Website

Acxiom > Acxiom US Health and Fitness > Nonprescription Remedy > Arthritis/Rheumatoid Arthritis in Last 12 Months > Likely

Acxiom > Crossix > GA Brand > Health Relevance Model > Advair

Acxiom > Crossix > GA Brand > Health Relevance Model > Ambien  
Acxiom > Crossix > GA Brand > Health Relevance Model > Amitiza  
Acxiom > Crossix > GA Brand > Health Relevance Model > Anoro  
Acxiom > Crossix > GA Brand > Health Relevance Model > Auvi-Q  
Acxiom > Crossix > GA Brand > Health Relevance Model > Belsomra  
Acxiom > Crossix > GA Brand > Health Relevance Model > Bevespi  
Acxiom > Crossix > GA Brand > Health Relevance Model > Bexsero  
Acxiom > Crossix > GA Brand > Health Relevance Model > Breo  
Acxiom > Crossix > GA Brand > Health Relevance Model > Brovana  
Acxiom > Crossix > GA Brand > Health Relevance Model > Bydureon  
Acxiom > Crossix > GA Brand > Health Relevance Model > Bydureon Pen  
Acxiom > Crossix > GA Brand > Health Relevance Model > Celebrex  
Acxiom > Crossix > GA Brand > Health Relevance Model > Chantix  
Acxiom > Crossix > GA Brand > Health Relevance Model > Colcrys  
Acxiom > Crossix > GA Brand > Health Relevance Model > Combivent  
Acxiom > Crossix > GA Brand > Health Relevance Model > Contrave  
Acxiom > Crossix > GA Brand > Health Relevance Model > Cosentyx  
Acxiom > Crossix > GA Brand > Health Relevance Model > Crestor  
Acxiom > Crossix > GA Brand > Health Relevance Model > Daliresp  
Acxiom > Crossix > GA Brand > Health Relevance Model > Dexilant  
Acxiom > Crossix > GA Brand > Health Relevance Model > Dulera  
Acxiom > Crossix > GA Brand > Health Relevance Model > Eliquis  
Acxiom > Crossix > GA Brand > Health Relevance Model > Epiduo  
Acxiom > Crossix > GA Brand > Health Relevance Model > Epipen  
Acxiom > Crossix > GA Brand > Health Relevance Model > Eucrisa  
Acxiom > Crossix > GA Brand > Health Relevance Model > Farxiga  
Acxiom > Crossix > GA Brand > Health Relevance Model > Flonase  
Acxiom > Crossix > GA Brand > Health Relevance Model > Fluzone  
Acxiom > Crossix > GA Brand > Health Relevance Model > Glucagon

Acxiom > Crossix > GA Brand > Health Relevance Model > Humalog  
Acxiom > Crossix > GA Brand > Health Relevance Model > Humira (PsO)  
Acxiom > Crossix > GA Brand > Health Relevance Model > Humira (RA)  
Acxiom > Crossix > GA Brand > Health Relevance Model > Invokana  
Acxiom > Crossix > GA Brand > Health Relevance Model > Januvia  
Acxiom > Crossix > GA Brand > Health Relevance Model > Jardiance  
Acxiom > Crossix > GA Brand > Health Relevance Model > Jublia  
Acxiom > Crossix > GA Brand > Health Relevance Model > Kerydin  
Acxiom > Crossix > GA Brand > Health Relevance Model > Lantus  
Acxiom > Crossix > GA Brand > Health Relevance Model > Levemir  
Acxiom > Crossix > GA Brand > Health Relevance Model > Lifescan  
Acxiom > Crossix > GA Brand > Health Relevance Model > Linzess  
Acxiom > Crossix > GA Brand > Health Relevance Model > Lunesta  
Acxiom > Crossix > GA Brand > Health Relevance Model > Metformin  
Acxiom > Crossix > GA Brand > Health Relevance Model > Motegrity  
Acxiom > Crossix > GA Brand > Health Relevance Model > Myrbetriq  
Acxiom > Crossix > GA Brand > Health Relevance Model > Nasonex  
Acxiom > Crossix > GA Brand > Health Relevance Model > Nexium  
Acxiom > Crossix > GA Brand > Health Relevance Model > NovoLog  
Acxiom > Crossix > GA Brand > Health Relevance Model > Nucala  
Acxiom > Crossix > GA Brand > Health Relevance Model > Nuedexta  
Acxiom > Crossix > GA Brand > Health Relevance Model > Orencia  
Acxiom > Crossix > GA Brand > Health Relevance Model > Otezla  
Acxiom > Crossix > GA Brand > Health Relevance Model > Ozempic  
Acxiom > Crossix > GA Brand > Health Relevance Model > Pneumovax  
Acxiom > Crossix > GA Brand > Health Relevance Model > Pradaxa  
Acxiom > Crossix > GA Brand > Health Relevance Model > Praluent  
Acxiom > Crossix > GA Brand > Health Relevance Model > Premarin  
Acxiom > Crossix > GA Brand > Health Relevance Model > Prevnar13

Acxiom > Crossix > GA Brand > Health Relevance Model > Proair  
Acxiom > Crossix > GA Brand > Health Relevance Model > Prolia  
Acxiom > Crossix > GA Brand > Health Relevance Model > Qsymia  
Acxiom > Crossix > GA Brand > Health Relevance Model > Restasis  
Acxiom > Crossix > GA Brand > Health Relevance Model > Rhinocort  
Acxiom > Crossix > GA Brand > Health Relevance Model > Rybelsus  
Acxiom > Crossix > GA Brand > Health Relevance Model > Saxenda  
Acxiom > Crossix > GA Brand > Health Relevance Model > Spiriva  
Acxiom > Crossix > GA Brand > Health Relevance Model > Stelara  
Acxiom > Crossix > GA Brand > Health Relevance Model > Stiolto  
Acxiom > Crossix > GA Brand > Health Relevance Model > Symbicort  
Acxiom > Crossix > GA Brand > Health Relevance Model > Tamiflu  
Acxiom > Crossix > GA Brand > Health Relevance Model > Tanzeum  
Acxiom > Crossix > GA Brand > Health Relevance Model > Trelegy  
Acxiom > Crossix > GA Brand > Health Relevance Model > Tresiba  
Acxiom > Crossix > GA Brand > Health Relevance Model > Trulicity  
Acxiom > Crossix > GA Brand > Health Relevance Model > Uloric  
Acxiom > Crossix > GA Brand > Health Relevance Model > Viberzi  
Acxiom > Crossix > GA Brand > Health Relevance Model > Victoza  
Acxiom > Crossix > GA Brand > Health Relevance Model > Voltaren  
Acxiom > Crossix > GA Brand > Health Relevance Model > Warfarin  
Acxiom > Crossix > GA Brand > Health Relevance Model > Xeljanz  
Acxiom > Crossix > GA Brand > Health Relevance Model > Xiidra  
Acxiom > Crossix > GA Brand > Health Relevance Model > Xolair  
Acxiom > Crossix > GA Brand > Health Relevance Model > Zetia  
Acxiom > Crossix > GA Category > Health Relevance Model > 2  
Acxiom > Crossix > GA Category > Health Relevance Model > Acid  
Acxiom > Crossix > GA Category > Health Relevance Model > Acne  
Acxiom > Crossix > GA Category > Health Relevance Model > Actinic

Acxiom > Crossix > GA Category > Health Relevance Model > Allergic  
Acxiom > Crossix > GA Category > Health Relevance Model > Allergies  
Acxiom > Crossix > GA Category > Health Relevance Model > Anaphylaxis  
Acxiom > Crossix > GA Category > Health Relevance Model > Angina  
Acxiom > Crossix > GA Category > Health Relevance Model > Ankylosing  
Acxiom > Crossix > GA Category > Health Relevance Model > Antiaging  
Acxiom > Crossix > GA Category > Health Relevance Model > Asthma  
Acxiom > Crossix > GA Category > Health Relevance Model > Astigmatism  
Acxiom > Crossix > GA Category > Health Relevance Model > Back  
Acxiom > Crossix > GA Category > Health Relevance Model > Bariatric  
Acxiom > Crossix > GA Category > Health Relevance Model > Basal  
Acxiom > Crossix > GA Category > Health Relevance Model > Blisters  
Acxiom > Crossix > GA Category > Health Relevance Model > BMI  
Acxiom > Crossix > GA Category > Health Relevance Model > Bolus  
Acxiom > Crossix > GA Category > Health Relevance Model > Cataracts  
Acxiom > Crossix > GA Category > Health Relevance Model > Chronic Idiopathic Urticaria  
Acxiom > Crossix > GA Category > Health Relevance Model > Chronic Migraine  
Acxiom > Crossix > GA Category > Health Relevance Model > Chronic Pain  
Acxiom > Crossix > GA Category > Health Relevance Model > Clinical  
Acxiom > Crossix > GA Category > Health Relevance Model > Cluster  
Acxiom > Crossix > GA Category > Health Relevance Model > Colonoscopy  
Acxiom > Crossix > GA Category > Health Relevance Model > Common  
Acxiom > Crossix > GA Category > Health Relevance Model > Conjunctivitis  
Acxiom > Crossix > GA Category > Health Relevance Model > Constipation  
Acxiom > Crossix > GA Category > Health Relevance Model > Contact  
Acxiom > Crossix > GA Category > Health Relevance Model > COPD  
Acxiom > Crossix > GA Category > Health Relevance Model > Dentures  
Acxiom > Crossix > GA Category > Health Relevance Model > Diabetes  
Acxiom > Crossix > GA Category > Health Relevance Model > Diabetic Macular Edema

Acxiom > Crossix > GA Category > Health Relevance Model > Diabetic Retinopathy  
Acxiom > Crossix > GA Category > Health Relevance Model > Diaper  
Acxiom > Crossix > GA Category > Health Relevance Model > Dry Eyes  
Acxiom > Crossix > GA Category > Health Relevance Model > Dry Macular Degeneration  
Acxiom > Crossix > GA Category > Health Relevance Model > Dry Mouth  
Acxiom > Crossix > GA Category > Health Relevance Model > Dupuytren's  
Acxiom > Crossix > GA Category > Health Relevance Model > Eczema  
Acxiom > Crossix > GA Category > Health Relevance Model > Episodic  
Acxiom > Crossix > GA Category > Health Relevance Model > Eyeglass  
Acxiom > Crossix > GA Category > Health Relevance Model > Fibromyalgia  
Acxiom > Crossix > GA Category > Health Relevance Model > Flu Prophylaxis  
Acxiom > Crossix > GA Category > Health Relevance Model > Flu Vaccine  
Acxiom > Crossix > GA Category > Health Relevance Model > Food  
Acxiom > Crossix > GA Category > Health Relevance Model > Frequent  
Acxiom > Crossix > GA Category > Health Relevance Model > Glaucoma  
Acxiom > Crossix > GA Category > Health Relevance Model > GLP-1  
Acxiom > Crossix > GA Category > Health Relevance Model > Gout  
Acxiom > Crossix > GA Category > Health Relevance Model > Government - Medicare  
Acxiom > Crossix > GA Category > Health Relevance Model > Government Insurance  
Acxiom > Crossix > GA Category > Health Relevance Model > Grass  
Acxiom > Crossix > GA Category > Health Relevance Model > Gum  
Acxiom > Crossix > GA Category > Health Relevance Model > Hair  
Acxiom > Crossix > GA Category > Health Relevance Model > Has  
Acxiom > Crossix > GA Category > Health Relevance Model > Headaches  
Acxiom > Crossix > GA Category > Health Relevance Model > Hearing  
Acxiom > Crossix > GA Category > Health Relevance Model > Hemophilia  
Acxiom > Crossix > GA Category > Health Relevance Model > Hemorrhoids  
Acxiom > Crossix > GA Category > Health Relevance Model > Hidradenitis  
Acxiom > Crossix > GA Category > Health Relevance Model > High

Acxiom > Crossix > GA Category > Health Relevance Model > Hip

Acxiom > Crossix > GA Category > Health Relevance Model > Hyperhidrosis

Acxiom > Crossix > GA Category > Health Relevance Model > Hyperkalemia

Acxiom > Crossix > GA Category > Health Relevance Model > Hypertension

Acxiom > Crossix > GA Category > Health Relevance Model > IBS-C

Acxiom > Crossix > GA Category > Health Relevance Model > IBS-D

Acxiom > Crossix > GA Category > Health Relevance Model > Idiopathic

Acxiom > Crossix > GA Category > Health Relevance Model > Inflammatory

Acxiom > Crossix > GA Category > Health Relevance Model > Insomnia

Acxiom > Crossix > GA Category > Health Relevance Model > Iron

Acxiom > Crossix > GA Category > Health Relevance Model > Keratosis

Acxiom > Crossix > GA Category > Health Relevance Model > Knee

Acxiom > Crossix > GA Category > Health Relevance Model > Lactose

Acxiom > Crossix > GA Category > Health Relevance Model > Male Height - Above Average

Acxiom > Crossix > GA Category > Health Relevance Model > Male Height - Below Average

Acxiom > Crossix > GA Category > Health Relevance Model > Meningococcal

Acxiom > Crossix > GA Category > Health Relevance Model > Menopause

Acxiom > Crossix > GA Category > Health Relevance Model > Migraines

Acxiom > Crossix > GA Category > Health Relevance Model > Moderate

Acxiom > Crossix > GA Category > Health Relevance Model > Narcolepsy

Acxiom > Crossix > GA Category > Health Relevance Model > New

Acxiom > Crossix > GA Category > Health Relevance Model > Nocturnal

Acxiom > Crossix > GA Category > Health Relevance Model > Non-Radiographic

Acxiom > Crossix > GA Category > Health Relevance Model > Non-Smoker

Acxiom > Crossix > GA Category > Health Relevance Model > Obesity

Acxiom > Crossix > GA Category > Health Relevance Model > One or More OADs No Insulin

Acxiom > Crossix > GA Category > Health Relevance Model > Osteoarthritis

Acxiom > Crossix > GA Category > Health Relevance Model > Osteoarthritis of the Knee

Acxiom > Crossix > GA Category > Health Relevance Model > Osteoporosis

Acxiom > Crossix > GA Category > Health Relevance Model > Overactive  
Acxiom > Crossix > GA Category > Health Relevance Model > Overweight  
Acxiom > Crossix > GA Category > Health Relevance Model > Peanut  
Acxiom > Crossix > GA Category > Health Relevance Model > Peripheral  
Acxiom > Crossix > GA Category > Health Relevance Model > Pertussis  
Acxiom > Crossix > GA Category > Health Relevance Model > Picky  
Acxiom > Crossix > GA Category > Health Relevance Model > Pollen  
Acxiom > Crossix > GA Category > Health Relevance Model > Presbyopia  
Acxiom > Crossix > GA Category > Health Relevance Model > Private  
Acxiom > Crossix > GA Category > Health Relevance Model > Psoriasis  
Acxiom > Crossix > GA Category > Health Relevance Model > Psoriasis - Biologics  
Acxiom > Crossix > GA Category > Health Relevance Model > Psoriasis - Methotrexate  
Acxiom > Crossix > GA Category > Health Relevance Model > Psoriasis - Topicals  
Acxiom > Crossix > GA Category > Health Relevance Model > Psoriatic  
Acxiom > Crossix > GA Category > Health Relevance Model > Pulmonary  
Acxiom > Crossix > GA Category > Health Relevance Model > Restless  
Acxiom > Crossix > GA Category > Health Relevance Model > Rheumatoid Arthritis  
Acxiom > Crossix > GA Category > Health Relevance Model > Rheumatoid Arthritis - Biologics  
Acxiom > Crossix > GA Category > Health Relevance Model > Rosacea  
Acxiom > Crossix > GA Category > Health Relevance Model > Scoliosis  
Acxiom > Crossix > GA Category > Health Relevance Model > Seborrheic Dermatitis  
Acxiom > Crossix > GA Category > Health Relevance Model > Seborrheic Ketatosis  
Acxiom > Crossix > GA Category > Health Relevance Model > Severe  
Acxiom > Crossix > GA Category > Health Relevance Model > Shingles  
Acxiom > Crossix > GA Category > Health Relevance Model > Sinusitis  
Acxiom > Crossix > GA Category > Health Relevance Model > Sleep  
Acxiom > Crossix > GA Category > Health Relevance Model > Smoking  
Acxiom > Crossix > GA Category > Health Relevance Model > Sports  
Acxiom > Crossix > GA Category > Health Relevance Model > Sunburn



Acxiom > Crossix > GA Category > Health Relevance Model > Telehealth  
Acxiom > Crossix > GA Category > Health Relevance Model > Tinea  
Acxiom > Crossix > GA Category > Health Relevance Model > Tinnitus  
Acxiom > Crossix > GA Category > Health Relevance Model > Total  
Acxiom > Crossix > GA Category > Health Relevance Model > Type 1 Diabetes  
Acxiom > Crossix > GA Category > Health Relevance Model > Type 2 Diabetes  
Acxiom > Crossix > GA Category > Health Relevance Model > Ulcerative  
Acxiom > Crossix > GA Category > Health Relevance Model > Uncontrolled  
Acxiom > Crossix > GA Category > Health Relevance Model > Underweight Adult  
Acxiom > Crossix > GA Category > Health Relevance Model > Underweight Child in Household  
Acxiom > Crossix > GA Category > Health Relevance Model > Urinary Catheter  
Acxiom > Crossix > GA Category > Health Relevance Model > Urinary Tract Infection  
Acxiom > Crossix > GA Category > Health Relevance Model > Uveitis  
Acxiom > Crossix > GA Category > Health Relevance Model > Vitamin  
Acxiom > Crossix > GA Category > Health Relevance Model > Wet  
Acxiom > Health and Fitness > Likely Behavior > Member > private club  
Acxiom > Health and Fitness > Likely Behavior > Spend \$1,000+ > fitness  
Acxiom > Health and Fitness > Likely Behavior > Spend \$500+ > bicycle and equip.  
Acxiom > Health and Fitness > Likely Behavior > Spend \$500+ > home fitness  
Adelphic Audiences > Health and Fitness  
BlueKai > Exercise / Health  
BlueKai > Health Attitudes  
BlueKai > Interest  
Claritas > Behavior Model > Active/Interest In > Health > Healthy Living (EX)  
Claritas > Behavior Model > Active/Interest In > Health > Weight Conscious (EX)  
Claritas > Interest > Health, Beauty and Style > Personal Care > Makeup and Skincare (EX)  
Claritas > Lifestyle > Healthcare > Healthy Living > Eating Healthy (Infutor)  
Epsilon > Healthcare > Conditions > Arthritis > Gout (NAI compliant)  
Epsilon > Healthcare > Conditions > Arthritis > Osteoarthritis (NAI compliant)

Epsilon > Healthcare > Conditions > Arthritis > Rheumatoid Arthritis (NAI compliant)

Epsilon > Healthcare > Conditions > Bladder & Bowel Ailments > Bladder Leakage (NAI compliant)

Epsilon > Healthcare > Conditions > Bladder & Bowel Ailments > Constipation (NAI compliant)

Epsilon > Healthcare > Conditions > Bladder & Bowel Ailments > Overactive Bladder (NAI compliant)

Epsilon > Healthcare > Conditions > Diabetes > Diet & Exercise Treatment (NAI compliant)

Epsilon > Healthcare > Conditions > Diabetes > Type 1 Diabetes (NAI compliant)

Epsilon > Healthcare > Conditions > Diabetes > Type 2 Diabetes (NAI compliant)

Epsilon > Healthcare > Conditions > Digestive Ailments > Acid Indigestion (NAI compliant)

Epsilon > Healthcare > Conditions > Digestive Ailments > GERD (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Angina (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Atrial Fibrillation (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Heart Attack (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Heart Disease (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Irregular Heart Rhythm (NAI compliant)

Epsilon > Healthcare > Conditions > Heart Conditions > Stroke (NAI compliant)

Epsilon > Healthcare > Conditions > Pain > Back Pain (NAI compliant)

Epsilon > Healthcare > Conditions > Pain > Difficulty Walking (NAI compliant)

Epsilon > Healthcare > Conditions > Pain > Joint Pain (NAI compliant)

Epsilon > Healthcare > Conditions > Pain > Migraines Headaches (NAI compliant)

Epsilon > Healthcare > Conditions > Respiratory Ailments > Asthma (NAI compliant)

Epsilon > Healthcare > Conditions > Respiratory Ailments > COPD (NAI compliant)

Epsilon > Healthcare > Conditions > Skin Ailments > Acne (NAI compliant)

Epsilon > Healthcare > Conditions > Skin Ailments > Eczema or Psoriasis (NAI compliant)

Epsilon > Healthcare > Conditions > Vision Conditions > Macular Degeneration (NAI compliant)

Epsilon > Healthcare > Medications > Arthritis Medications > Rheumatoid Arthritis Medications (NAI compliant)

Epsilon > Healthcare > Medications > Diabetes Medications > Insulin (NAI compliant)

Epsilon > Healthcare > Medications > Diabetes Medications > Oral Medications (NAI compliant)

Epsilon > Healthcare > Medications > Pain Medications > Headache & Migraine Medications (NAI compliant)

Epsilon > Healthcare > Medications > Respiratory Medications > Asthma Medications (NAI compliant)

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Frequency-Heavy Frequency

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Frequency-Light Frequency

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Frequency-Moderate Frequency

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Gym Customers

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Spend-Heavy Spenders

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Spend-Light Spenders

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Spend-Moderate Spenders

Epsilon > Transactional > Health & Wellness > Gym & Fitness Purchasers > Sun Tanning, Wax & Massage Customers

Epsilon > Transactional > Health & Wellness > Vitamins & Supplements Purchasers > Online Vitamins & Supplement Buyers

Epsilon > Transactional > Health & Wellness > Vitamins & Supplements Purchasers > Weight Loss Program Customers

Factual Standard Audiences > Cold and Flu Shoppers

Factual Standard Audiences > CVS Pharmacy

Factual Standard Audiences > Eco-Friendly Shoppers (Green Shopper)

Factual Standard Audiences > Health and Diet Food

Factual Standard Audiences > Health Food Shoppers

Factual Standard Audiences > Pharmacy Shoppers

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Liquids > Cold/Allergy/Sinus Liquid/Powder > Private Label

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Liquids > Cold/Allergy/Sinus Liquid/Powder > Vicks Nyquil

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Alka Seltzer Plus

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Allegra

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Benadryl

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Claritin

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Mucinex

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Mucinex Dm

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Private Label

IRI > IRI ProScores CPG Audiences > Cold/Allergy/Sinus Tablets > Cold/Allergy/Sinus Tablets/Packets > Zyrtec

IRI > IRI ProScores CPG Audiences > Cough Drops > Cough/Sore Throat Drop > Ricola

IRI > IRI ProScores CPG Audiences > External Analgesic Rubs > External Analgesics Rubs > Aspercreme

IRI > IRI ProScores CPG Audiences > External Analgesic Rubs > External Analgesics Rubs > Icy Hot

IRI > IRI ProScores CPG Audiences > External Analgesic Rubs > External Analgesics Rubs > Private Label

IRI > IRI ProScores CPG Audiences > External Analgesic Rubs > External Analgesics Rubs > Salonpas

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Liquids > Private Label

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Advil

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Aleve

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Bayer

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Excedrin

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Excedrin Migraine

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Private Label

IRI > IRI ProScores CPG Audiences > Internal Analgesics > Internal Analgesic Tablets > Tylenol

IRI > IRI ProScores CPG Audiences > Vitamins > 1 & 2 Letter Vitamins > Nature Made

IRI > IRI ProScores CPG Audiences > Vitamins > 1 & 2 Letter Vitamins > Private Label

IRI > IRI ProScores CPG Audiences > Vitamins > Mineral Supplements > Nature Made

IRI > IRI ProScores CPG Audiences > Vitamins > Mineral Supplements > Natures Bounty

IRI > IRI ProScores CPG Audiences > Vitamins > Mineral Supplements > Private Label

IRI > IRI ProScores CPG Audiences > Vitamins > Multi-Vitamins > Airborne

IRI > IRI ProScores CPG Audiences > Vitamins > Multi-Vitamins > Centrum Silver

IRI > IRI ProScores CPG Audiences > Vitamins > Multi-Vitamins > Private Label

IRI > IRI ProScores CPG Audiences > Vitamins > Multi-Vitamins > Vitafusion

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Acid Reflux

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Acute Coronary Syndrome

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Angina

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Asthma

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Atrial Fibrillation

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Attention-deficit/hyperactivity disorder (ADHD)

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Constipation

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Crohn's Disease

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Dry Eye

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Epilepsy

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Female Contraception

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Feminine Itch

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Fibromyalgia

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Flu

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Glaucoma

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Gout

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Heart Failure

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > High Cholesterol

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Incontinence

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Irritable Bowel Syndrome

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Lower Respiratory Infection

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Macular Degeneration

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Migraine

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Myocardial Infarction

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Osteoporosis

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Overactive Bladder

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Premenstrual Syndrome (PMS)

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Psoriasis

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Sleeping Disorder

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Smoking Cessation

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Stroke

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Type 2 Diabetes

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Ulcerative Colitis

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Urinary Tract Infection

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Weight Loss

MedData Group > Healthcare Professional (HCP) > Physicians > Diagnosis > Yeast Infection

MedData Group > Healthcare Professional (HCP) > Physicians > Specialty > Gastroenterology

MedData Group > Healthcare Professional (HCP) > Physicians > Specialty > Infectious Disease Specialist

MedData Group > Healthcare Professional (HCP) > Physicians > Specialty > PCP-Primary Care

MedData Group > Healthcare Professional (HCP) > Physicians > Specialty > Pulmonology

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup- Delsym

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup-Halls

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup-  
Robitussin

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup-Tylenol

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup-Vicks 44  
Cough

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Cough Remedies > Cough Syrup-Vicks  
Nyquil Cough

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-  
Bactine

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-  
Band-Aid

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-  
Benadryl

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-  
Calamine Lotion

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-  
Cortizone

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > First Aid > FirstAid Band/Antibiotic Rem-Curad

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Cold/Allergy/Sinus Remedy-Seltzer+ Night Tm Cold

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > FirstAid Band/Antibiotic Rem-Betadine

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > FirstAid Band/Antibiotic Rem-Powder

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Headache/Pain Reliever-Use Advil Pm

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Heartburn/Indigestion Aids-Use Ever-Mylanta

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Heartburn/Indigestion Aids-Zantac 150

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Pain Relieving Rubs/Liquids/Wraps-Tiger Balm

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Suffered Acne Lst 12M

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Vitamin/Mineral Brand-Use One-A-Day 50+

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Vitamin/Mineral Brand-Use-Emergen-C

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Vitamin/Mineral-Use B Complex With C (Stress)

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Medicine/Drugs/Ailments > Wear Contact Lenses-Extended Wear

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Advil Cold/Sinus

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Alka-Seltzer Plus C

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Benadryl Allergy

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Benadryl Allergy &

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Claritin

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Robitussin Cold

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Sudafed Cold & Sinus

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Theraflu

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Tylenol Allergy/Sinus

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Tylenol Cold

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Tylenol Flu

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Tylenol Sinus

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Vicks Dayquil

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Vicks Nyquil

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Over the Counter Medications - Cold/Allergy/Sinus > Cold/Allergy/Sinus Remedy-Vicks Vaporub

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Advil

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Advil Pm

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Aleve

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Bayer Aspirin

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Excedrin

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Motrin Ib



Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Tylenol

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Tylenol Pm

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Headache/Pain Reliever-Use Most Often-Equate

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Pain Relieving Rubs/Liquids/Wraps-Aspercreme

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Pain Relieving Rubs/Liquids/Wraps-Bengay

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Pain Relieving Rubs/Liquids/Wraps-Icy Hot

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Pain Relievers > Pain Relieving Rubs/Liquids/Wraps-Thermacare

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Cepacol

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Chloraseptic

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Halls

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Luden's

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Ricola

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Robitussin Honey Drop

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Tylenol Sore Throat

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Sore Throat > Sore Throat Prod-Vicks

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral Brand-Caltrate

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral Brand-Centrum

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral Brand-Centrum Silver

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral Brand-One-A-Day Woman's Formula

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral Brand-Use Most- One-A-Day 50+ Advantage

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Also-Caplets/ Tablets

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Also-Capsules

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Also-Chewable Tablets

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Also-Gummy

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Also-Softgels

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Most-Caplets/ Tablets

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Most-Capsules

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Most-Chewable Tablets

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Most-Gummy

Neustar > AdAdvisor Consumer Audiences > Healthcare Products > Vitamins/Minerals > Vitamin/Mineral-Form Use Most-Softgels

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Actively Seek Info About Nutrition/Diet

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Always Look for Most Advertised Meds Available

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > First Sign of Pain, I Take Medicine

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Health Info by Drug Companies Is Useful

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I am Comfortable to Register on Health Websites

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Frequently Take Preventive Medicine

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Gather Health Info From Newsletters

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Gather Health Information From Website

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Only Use Drug Brands Recommended by Doctor

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Rely on my Doctor to Guide Me on Medical/Health Matters

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > I Take Non Prescription Meds as Soon as Sick

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Important to Go to Doctor When I'm Ill

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Look Info to Choose Healthcare Treatment

Neustar > AdAdvisor Consumer Audiences > Lifestyle Statements > Pharma > Prescription Meds Are More Effective Than Over-the-Counter Remedies

Reclaim Segments > Holistic Healthcare Consumer

Reclaim Segments > Active

Reclaim Segments > Gyms

Reclaim Segments > Health

Reclaim Segments > Health & Beauty

Reclaim Segments > Health & Beauty Products

Reclaim Segments > Health Food

Reclaim Segments > Health Medical

Reclaim Segments > Healthcare/Medical Expense

Reclaim Segments > Healthy

Reclaim Segments > Healthy & Fit

Reclaim Segments > Healthy Foods

Reclaim Segments > Healthy Living

Reclaim Segments > Pharmacies

Reclaim Segments > Pharmacy Store Purchase

Reclaim Segments > Wellness

Reclaim Segments > Women's Health & Beauty

SafeGraph Audiences > CVS

SafeGraph Audiences > Rite Aid

SafeGraph Audiences > Walgreens

ShareThis Segments > B2B > Functional Area > Medical/Health

ShareThis Segments > B2B > Industry > Healthcare

ShareThis Segments > B2B > Industry > Pharmaceuticals

ShareThis Segments > Beauty & Fitness > Fitness > Gyms & Health Clubs

ShareThis Segments > Business & Industrial > Pharmaceuticals & Biotech

ShareThis Segments > Finance > Insurance > Health Insurance

ShareThis Segments > Food & Drink > Cooking & Recipes > Healthy Eating

ShareThis Segments > Health

ShareThis Segments > Health > Aging & Geriatrics

ShareThis Segments > Health > Alternative & Natural Medicine

ShareThis Segments > Health > Alternative & Natural Medicine > Acupuncture & Chinese Medicine

ShareThis Segments > Health > Alternative & Natural Medicine > Cleansing & Detoxification

ShareThis Segments > Health > Health Conditions > Allergies

ShareThis Segments > Health > Health Conditions > Cold & Flu

ShareThis Segments > Health > Health Conditions > Ear Nose & Throat

ShareThis Segments > Health > Health Education & Medical Training

ShareThis Segments > Health > Health Foundations & Medical Research

ShareThis Segments > Health > Healthy Living

ShareThis Segments > Health > Medical Devices & Equipment

ShareThis Segments > Health > Medical Devices & Equipment > Assistive Technology

ShareThis Segments > Health > Medical Facilities & Services

ShareThis Segments > Health > Medical Facilities & Services > Doctors' Offices

ShareThis Segments > Health > Medical Facilities & Services > Hospitals & Treatment Centers

ShareThis Segments > Health > Medical Facilities & Services > Medical Procedures

ShareThis Segments > Health > Medical Facilities & Services > Physical Therapy

ShareThis Segments > Health > Medical Literature & Resources

ShareThis Segments > Health > Men's Health

ShareThis Segments > Health > Nursing

ShareThis Segments > Health > Nutrition

ShareThis Segments > Health > Nutrition > Special & Restricted Diets

ShareThis Segments > Health > Nutrition > Vitamins & Supplements

ShareThis Segments > Health > Oral & Dental Care

ShareThis Segments > Health > Pediatrics

ShareThis Segments > Health > Pharmacy

ShareThis Segments > Health > Public Health

ShareThis Segments > Health > Public Health > Health Policy

ShareThis Segments > Health > Public Health > Occupational Health & Safety

ShareThis Segments > Health > Telehealth

ShareThis Segments > Health > Vision Care

ShareThis Segments > Health > Vision Care > Eye Exams & Optometry

ShareThis Segments > Health > Vision Care > Eyeglasses & Contacts

ShareThis Segments > Health > Vision Care > Laser Vision Correction

ShareThis Segments > Health > Women's Health

ShareThis Segments > Intent > Financial Intent > Insurance > Health

ShareThis Segments > Intent > Services > Restaurants > Health and Vegan

ShareThis Segments > Intent > Shopping > CPG > Health and Beauty

ShareThis Segments > Intent > Shopping > CPG > Health and Beauty > Eye Care

ShareThis Segments > Intent > Shopping > CPG > Health and Beauty > Hair Care

ShareThis Segments > Intent > Shopping > CPG > Health and Beauty > Oral Care

ShareThis Segments > Intent > Shopping > CPG > Health and Beauty > Skin Care

ShareThis Segments > Political > Political Issue > Health Care

ShareThis Segments > ShareThis > Health Interest > Acid Reflux

ShareThis Segments > ShareThis > Health Interest > Acne

ShareThis Segments > ShareThis > Health Interest > Anemia

ShareThis Segments > ShareThis > Health Interest > Arthritis

ShareThis Segments > ShareThis > Health Interest > Arthritis > Psoriatic Arthritis

ShareThis Segments > ShareThis > Health Interest > Arthritis > Rheumatoid Arthritis

ShareThis Segments > ShareThis > Health Interest > Asthma

ShareThis Segments > ShareThis > Health Interest > Back Pain

ShareThis Segments > ShareThis > Health Interest > Constipation

ShareThis Segments > ShareThis > Health Interest > Diabetes

ShareThis Segments > ShareThis > Health Interest > Dry Eyes

ShareThis Segments > ShareThis > Health Interest > Eczema

ShareThis Segments > ShareThis > Health Interest > Gout

ShareThis Segments > ShareThis > Health Interest > Hair Loss

ShareThis Segments > ShareThis > Health Interest > Headaches & Migraines

ShareThis Segments > ShareThis > Health Interest > Hearing Loss

ShareThis Segments > ShareThis > Health Interest > Heart & Hypertension

ShareThis Segments > ShareThis > Health Interest > Heart & Hypertension > Cholesterol Issues

ShareThis Segments > ShareThis > Health Interest > Insomnia

ShareThis Segments > ShareThis > Health Interest > Irritable Bowel Syndrome (IBS)

ShareThis Segments > ShareThis > Health Interest > Menopause

ShareThis Segments > ShareThis > Health Interest > Obesity

ShareThis Segments > ShareThis > Health Interest > Osteoarthritis

ShareThis Segments > ShareThis > Health Interest > Osteoporosis

ShareThis Segments > ShareThis > Health Interest > Overactive Bladder

ShareThis Segments > ShareThis > Health Interest > Pneumonia

ShareThis Segments > ShareThis > Health Interest > Psoriasis

ShareThis Segments > ShareThis > Health Interest > Rosacea

ShareThis Segments > ShareThis > Health Interest > Shingles

ShareThis Segments > ShareThis > Health Interest > Sinusitis

ShareThis Segments > ShareThis > Health Interest > Sleep Apnea

ShareThis Segments > ShareThis > Health Interest > Smoking Cessation

ShareThis Segments > ShareThis > Health Interest > TMJ

ShareThis Segments > The Changing Consumer > Home Fitness and Health / Wellness

ShareThis Segments > The Changing Consumer > Telehealth

Stirista Segments > B2B > Currently Employed > ABM Company > Cardinal Health

Stirista Segments > B2B > Currently Employed > ABM Company > Community Health Systems

Stirista Segments > B2B > Currently Employed > ABM Company > CVS Health

Stirista Segments > B2B > Currently Employed > ABM Company > HCA Healthcare

Stirista Segments > B2B > Currently Employed > ABM Company > Kindred Healthcare

Stirista Segments > B2B > Currently Employed > ABM Company > Magellan Health

Stirista Segments > B2B > Currently Employed > ABM Company > Molina Healthcare

Stirista Segments > B2B > Currently Employed > ABM Company > Regeneron Pharmaceuticals

Stirista Segments > B2B > Currently Employed > ABM Company > Tenet Healthcare

Stirista Segments > B2B > Currently Employed > ABM Company > UnitedHealth Group

Stirista Segments > B2B > Currently Employed > ABM Company > Universal Health Services

Stirista Segments > B2B > Currently Employed > ABM Company > WellCare Health Plans

Stirista Segments > B2B > Currently Employed > Department > Medical/Health

Stirista Segments > B2B > Currently Employed > Industry > 2digitSIC > 80-Health Services

Stirista Segments > B2B > Currently Employed > Industry > Consumer Services > Weight Health Management

Stirista Segments > B2B > Currently Employed > Industry > Healthcare

Stirista Segments > B2B > Currently Employed > Industry > Healthcare > Hospitals & Clinics

Stirista Segments > B2B > Currently Employed > Industry > Healthcare > Pharmaceuticals

Stirista Segments > B2B > Currently Employed > Industry > Insurance > Accident & Health

Stirista Segments > B2B > Currently Employed > Industry > Retail > Drug Stores & Pharmacies

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Adolescent Medicine

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Anesthesiology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Cardiology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Clinical Laboratory

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Cosmetic

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Critical Care Medicine

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Dentist

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Dermatology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Emergency Medicine

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Endocrinology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > General/Family Practitioner

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Genetics

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Geriatrics

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Health Professional

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Hematology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Hepatology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Imaging & Radiology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Infectious Disease

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Internal Medicine

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Nephrology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Neurology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Ob/Gyn

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Oncology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Ophthalmology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Orthopedic

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Otolaryngology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Pathology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Pediatrics and Adolescent  
Medicine

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Phlebology

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Physical Medicine and  
Rehabilitation

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Psychiatry & Mental Health

Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Pulmonology



Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Rheumatology  
Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Sports Medicine  
Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Surgeon  
Stirista Segments > B2B > Currently Employed > Job Function > Medical/Health > Urology  
Stirista Segments > B2B > Decision Makers > Healthcare Decision Makers  
Stirista Segments > Consumer > Charitable Donations > Health Cause Charity Donors  
Stirista Segments > Consumer > Currently Employed > Occupation > Health Care Employees  
Stirista Segments > Consumer > Currently Employed > Occupation > Pharmacists  
Stirista Segments > Consumer > Interest > Health > Fitness  
Stirista Segments > Consumer > Interest > Health > Weight Loss and Dieting  
Stirista Segments > Consumer > Interest > Health and Wellness  
Stirista Segments > Consumer > Interest > Insurance  
Stirista Segments > Consumer > Interest > Reading > Alternative Health Remedies  
Stirista Segments > Consumer > Interest > Reading > Medical and Health  
Stirista Segments > Consumer > Purchase Intent > Frequent Health and Medicine Purchasers  
Stirista Segments > Consumer > Social Media Followers > Intent > Health and Fitness  
TruAudience® by TransUnion > Acid Reflux  
TruAudience® by TransUnion > Acne Relief  
TruAudience® by TransUnion > Adult Health Magazine Subscribers > Yes  
TruAudience® by TransUnion > Age and Gender > Female Aged 18 to 34  
TruAudience® by TransUnion > Age and Gender > Female Aged 35 to 49  
TruAudience® by TransUnion > Age and Gender > Female Aged 50 to 64  
TruAudience® by TransUnion > Age and Gender > Female Aged 65 or Older  
TruAudience® by TransUnion > Age and Gender > Male Aged 18 to 34  
TruAudience® by TransUnion > Age and Gender > Male Aged 35 to 49  
TruAudience® by TransUnion > Age and Gender > Male Aged 50 to 64  
TruAudience® by TransUnion > Age and Gender > Male Aged 65 or Older  
TruAudience® by TransUnion > Alternate Health Purchasing Interest > Yes  
TruAudience® by TransUnion > Athletic Healthy Eaters

TruAudience® by TransUnion > Beauty > Cosmetic Surgery Inclined

TruAudience® by TransUnion > Beauty and Health Products

TruAudience® by TransUnion > Beauty and Health Products Coupons

TruAudience® by TransUnion > Beauty Product Buyer

TruAudience® by TransUnion > Big Chain Shoppers

TruAudience® by TransUnion > BuyStyles > Fresh and Healthy

TruAudience® by TransUnion > BuyStyles > Natural Living

TruAudience® by TransUnion > BuyStyles > Organic Foods

TruAudience® by TransUnion > Caregivers > Caregiver For a Family Member

TruAudience® by TransUnion > Caregivers > Caregiver for Asthma Patient

TruAudience® by TransUnion > Caregivers > Caregiver for Children or Teenagers

TruAudience® by TransUnion > Caregivers > Caregiver for Diabetes Patient for 5 or More Years

TruAudience® by TransUnion > Caregivers > Caregiver for High Blood Pressure Patient for 5 or More Years

TruAudience® by TransUnion > Caregivers > Caregiver for High Cholesterol Patient for 5 or More Years

TruAudience® by TransUnion > Caregivers > Caregiver for Osteoarthritis Patient

TruAudience® by TransUnion > Caregivers > Caregiver of Adult Aged 65 or Older

TruAudience® by TransUnion > Caregivers > Caregiver Who Discuss Treatments With Doctors

TruAudience® by TransUnion > Caregivers > Caregiver Who Provides Financial Support

TruAudience® by TransUnion > Caregivers > Middle Aged Caregivers for Diabetes Patients

TruAudience® by TransUnion > Caregivers > Middle Aged Caregivers for High Blood Pressure Patients

TruAudience® by TransUnion > Caregivers > Middle Aged Caregivers for Obesity Patients

TruAudience® by TransUnion > Caregivers > Middle Aged Caregivers of Osteoarthritis Patients

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Allergy Relief

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Antiperspirants and Deodorants

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Cold, Cough and Flu Relief

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Cold, Cough and Flu Relief > Halls

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Cold, Cough and Flu Relief > Mucinex

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Cold, Cough and Flu Relief > Vicks

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Eye Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Feminine Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Gastrointestinal

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Hair Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Men's Grooming

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Oral Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Pain Relief

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Pain Relief > Advil

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Pain Relief > Aleve

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Pain Relief > Bayer

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Pain Relief > Tylenol

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Shaving and Hair Removal

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Skin Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Sun Care

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Vitamins

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Vitamins > Nature Made

TruAudience® by TransUnion > Categories and Brands > Health and Beauty Products > Vitamins > Nature's Bounty

TruAudience® by TransUnion > Charity (Philanthropy) > Causes > Health and Well-Being

TruAudience® by TransUnion > Children'S Health Magazine Subscribers > Yes

TruAudience® by TransUnion > Children's Healthcare

TruAudience® by TransUnion > Clothing and Accessories Retailers > Health and Beauty Shoppers

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Hospitals and Medical Offices

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Hospitals and Medical Offices > Chiropractor Offices

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Hospitals and Medical Offices > Dentist and Dental Offices

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Hospitals and Medical Offices > Optometrists and Eye Doctors Offices

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Hospitals and Medical Offices > Physicians and Doctors Offices

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Nursing and Residential Care

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Nursing and Residential Care > Nursing Care Facilities

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Pharmacy and Drug Stores

TruAudience® by TransUnion > Company Industry > Healthcare and Social Work > Social Work

TruAudience® by TransUnion > Company Industry > Manufacturing > Pharmaceuticals

TruAudience® by TransUnion > Company Name > A-F > Cardinal Health

TruAudience® by TransUnion > Company Name > A-F > Community Health Systems

TruAudience® by TransUnion > Company Name > G-L > Genesis Healthcare

TruAudience® by TransUnion > Company Name > G-L > IMS Health

TruAudience® by TransUnion > Company Name > M-Q > National Institutes of Health

TruAudience® by TransUnion > Company Name > R-Z > Sutter Health

TruAudience® by TransUnion > Company Name > R-Z > Tenet Health

TruAudience® by TransUnion > Company Name > R-Z > Trinity Health

TruAudience® by TransUnion > Company Name > R-Z > UnitedHealth Group

TruAudience® by TransUnion > Company Purchase Intent > Business, Finance and Insurance > Human Resources Benefits

TruAudience® by TransUnion > Company Purchase Intent > Technology > Healthcare IT

TruAudience® by TransUnion > Conditions and Treatments > Acid Reflux or GERD

TruAudience® by TransUnion > Conditions and Treatments > Acid Reflux or GERD Sufferers Aged 55 or Older

TruAudience® by TransUnion > Conditions and Treatments > Age 50 to 64 with Obesity

TruAudience® by TransUnion > Conditions and Treatments > Aged 18 to 34 Use OTC Treatment for Allergy

TruAudience® by TransUnion > Conditions and Treatments > Aged 18 to 34 Use OTC Treatment for Cold or Cough or Flu

TruAudience® by TransUnion > Conditions and Treatments > Aged 18 to 49 with Obesity

TruAudience® by TransUnion > Conditions and Treatments > Aged 35 to 49 Use OTC Treatment for Allergy

TruAudience® by TransUnion > Conditions and Treatments > Aged 35 to 49 Use OTC Treatment for Cold or Cough or Flu

TruAudience® by TransUnion > Conditions and Treatments > Allergies From Food

TruAudience® by TransUnion > Conditions and Treatments > Allergies from Grass

TruAudience® by TransUnion > Conditions and Treatments > Allergies from Pet

TruAudience® by TransUnion > Conditions and Treatments > Allergies from Ragweed

TruAudience® by TransUnion > Conditions and Treatments > Allergies from Tree Pollen

TruAudience® by TransUnion > Conditions and Treatments > Anaphylaxis

TruAudience® by TransUnion > Conditions and Treatments > Back Pain

TruAudience® by TransUnion > Conditions and Treatments > Blood Clots in The Legs or DVT

TruAudience® by TransUnion > Conditions and Treatments > Chronic Constipation

TruAudience® by TransUnion > Conditions and Treatments > Chronic Migraine Headache

TruAudience® by TransUnion > Conditions and Treatments > Crohns Disease or Ulcerative Colitis

TruAudience® by TransUnion > Conditions and Treatments > Diabetic Nerve Pain or Neuropathy

TruAudience® by TransUnion > Conditions and Treatments > Diet to Control Blood Pressure

TruAudience® by TransUnion > Conditions and Treatments > Diet to Lower or Maintain Blood Glucose or Cholesterol

TruAudience® by TransUnion > Conditions and Treatments > Eczema

TruAudience® by TransUnion > Conditions and Treatments > Fibromyalgia

TruAudience® by TransUnion > Conditions and Treatments > Flu Vaccine Investigators

TruAudience® by TransUnion > Conditions and Treatments > Hair Loss

TruAudience® by TransUnion > Conditions and Treatments > High Blood Pressure

TruAudience® by TransUnion > Conditions and Treatments > High Cholesterol

TruAudience® by TransUnion > Conditions and Treatments > Irritable Bowel Syndrome or IBS

TruAudience® by TransUnion > Conditions and Treatments > Joint Pain

TruAudience® by TransUnion > Conditions and Treatments > Menopausal Side Effects

TruAudience® by TransUnion > Conditions and Treatments > Migraine Headache

TruAudience® by TransUnion > Conditions and Treatments > Moderate to Severe Arthritis

TruAudience® by TransUnion > Conditions and Treatments > Moderate to Severe Asthma

TruAudience® by TransUnion > Conditions and Treatments > Moderate to Severe Psoriasis

TruAudience® by TransUnion > Conditions and Treatments > Muscle Pain

TruAudience® by TransUnion > Conditions and Treatments > Obesity and Not Treating

TruAudience® by TransUnion > Conditions and Treatments > Osteoarthritis

TruAudience® by TransUnion > Conditions and Treatments > Pain Interferes with Ability to Sleep

TruAudience® by TransUnion > Conditions and Treatments > Psoriatic Arthritis

TruAudience® by TransUnion > Conditions and Treatments > Quick to Treat with OTC

TruAudience® by TransUnion > Conditions and Treatments > Rheumatoid Arthritis

TruAudience® by TransUnion > Conditions and Treatments > Rosacea

TruAudience® by TransUnion > Conditions and Treatments > Satisfied with Rx for Osteoarthritis

TruAudience® by TransUnion > Conditions and Treatments > Satisfied with Rx for Rheumatoid Arthritis

TruAudience® by TransUnion > Conditions and Treatments > Sleeping Difficulty or Insomnia and Not Treating

TruAudience® by TransUnion > Conditions and Treatments > Type 2 Diabetes

TruAudience® by TransUnion > Conditions and Treatments > Type 2 Diabetes Diagnosed 10 or More Years Ago

TruAudience® by TransUnion > Conditions and Treatments > Use any Rx Treatment for Acid Reflux or GERD

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Asthma

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Cardiovascular or Heart Disease

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for COPD

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for High Cholesterol

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Hypertension or High Blood Pressure

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Osteoarthritis

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Osteoporosis

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Pain

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Psoriasis

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Rheumatoid Arthritis

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Sleeping Difficulty or Insomnia

TruAudience® by TransUnion > Conditions and Treatments > Use Any Rx Treatment for Type 2 Diabetes

TruAudience® by TransUnion > Conditions and Treatments > Use Herbal Treatment for Sleeping Difficulty or Insomnia

TruAudience® by TransUnion > Conditions and Treatments > Use OTC Treatment for Adult Acne

TruAudience® by TransUnion > Conditions and Treatments > Use OTC Treatment for Childrens Allergy

TruAudience® by TransUnion > Conditions and Treatments > Use OTC Treatment for Eczema

TruAudience® by TransUnion > Conditions and Treatments > Use OTC Treatment for Menstrual Cramps or PMS

TruAudience® by TransUnion > Conditions and Treatments > Use OTC Treatment for Pain

TruAudience® by TransUnion > Consumer Services - Veterinary

TruAudience® by TransUnion > Consumer Services - Weight Health Management

TruAudience® by TransUnion > Contributes to Health Charities - Expanded

TruAudience® by TransUnion > Contributes to Health Charities - Precision

TruAudience® by TransUnion > Cosmetics/Beauty

TruAudience® by TransUnion > Diet and Exercise > Diet to Look Good

TruAudience® by TransUnion > Diet and Exercise > Diet to Lose Weight

TruAudience® by TransUnion > Diet and Exercise > Fitness Fanatics

TruAudience® by TransUnion > Diet and Exercise > Healthy Eating Habits

TruAudience® by TransUnion > Diet and Exercise > Motivated to Improve Physical Appearance

TruAudience® by TransUnion > Dieters

TruAudience® by TransUnion > Dieting Weightloss

TruAudience® by TransUnion > Digestive Health

TruAudience® by TransUnion > Dollars Spent: \$1-\$30

TruAudience® by TransUnion > Dollars Spent: \$219-\$9,999

TruAudience® by TransUnion > Dollars Spent: \$31-\$218

TruAudience® by TransUnion > Dry Skin

TruAudience® by TransUnion > Exercise Health Grouping

TruAudience® by TransUnion > Food & Recipes

TruAudience® by TransUnion > Frozen Entrees Category > Healthy Choice Brand High > Heavy Buyer

TruAudience® by TransUnion > Frozen Entrees Category > Healthy Choice Brand High > Regular Buyer

TruAudience® by TransUnion > Green Traditionalists

TruAudience® by TransUnion > Gyms & Fitness Clubs: High Spenders

TruAudience® by TransUnion > Health

TruAudience® by TransUnion > Health & Beauty

TruAudience® by TransUnion > Health & Beauty Buyers > Yes

TruAudience® by TransUnion > Health & Fitness

TruAudience® by TransUnion > Health & Fitness Magazine Subscribers > Yes

TruAudience® by TransUnion > Health & Wellness

TruAudience® by TransUnion > Health & Wellness Buffs

TruAudience® by TransUnion > Health > Chiropractor

TruAudience® by TransUnion > Health > Dental Assistant

TruAudience® by TransUnion > Health > Dental Hygienist

TruAudience® by TransUnion > Health > Dentist

TruAudience® by TransUnion > Health > Dietician

TruAudience® by TransUnion > Health > Medical

TruAudience® by TransUnion > Health > Medical Assistant

TruAudience® by TransUnion > Health > Medical Secretary

TruAudience® by TransUnion > Health > Nurse

TruAudience® by TransUnion > Health > Optician

TruAudience® by TransUnion > Health > Optometrist

TruAudience® by TransUnion > Health > Orderly

TruAudience® by TransUnion > Health > Paramedic

TruAudience® by TransUnion > Health > Pharmacist

TruAudience® by TransUnion > Health > Psychologist

TruAudience® by TransUnion > Health Aids

TruAudience® by TransUnion > Health and Fitness



TruAudience® by TransUnion > Health and Wellness

TruAudience® by TransUnion > Health Care

TruAudience® by TransUnion > Health Care and Social Assistance

TruAudience® by TransUnion > Health Care Insurance

TruAudience® by TransUnion > Health Care Jobs

TruAudience® by TransUnion > Health Donors > Yes

TruAudience® by TransUnion > Health Enthusiast

TruAudience® by TransUnion > Health Insurance > Medicare Prescription Drug Plan

TruAudience® by TransUnion > Health Insurance > No Health Insurance

TruAudience® by TransUnion > Health Insurance > Out of Pocket Rx Buyers High Deductible

TruAudience® by TransUnion > Health Insurance > Private or Selfpay Health Insurance

TruAudience® by TransUnion > Health Or Lowfat Cooking

TruAudience® by TransUnion > Health Product Buyers > Yes

TruAudience® by TransUnion > Health Products Purchasing Interest > Yes

TruAudience® by TransUnion > Health Providers and Services > Frequent Doctor Visitor

TruAudience® by TransUnion > Health Providers and Services > Frequent Urgent Care Users

TruAudience® by TransUnion > Health Providers and Services > No Medical Check Ups in Past 5 Years

TruAudience® by TransUnion > Health Providers and Services > Relationship with Primary Care Physician is Fair or Poor

TruAudience® by TransUnion > Health Providers and Services > Visited Cardiologist

TruAudience® by TransUnion > Health Providers and Services > Visited Dermatologist

TruAudience® by TransUnion > Health Providers and Services > Visited Endocrinologist

TruAudience® by TransUnion > Health Providers and Services > Visited Gynecologist

TruAudience® by TransUnion > Health Providers and Services > Visited Ophthalmologist

TruAudience® by TransUnion > Health Providers and Services > Visited Podiatrist

TruAudience® by TransUnion > Health Providers and Services > Visited Rheumatologist

TruAudience® by TransUnion > Health Science Majors

TruAudience® by TransUnion > Health-Conscious Mothers

TruAudience® by TransUnion > Health, Wellness and Fitness

TruAudience® by TransUnion > Healthcare

TruAudience® by TransUnion > Healthcare Professionals

TruAudience® by TransUnion > Healthy Eaters

TruAudience® by TransUnion > Healthy Eating Fashionistas

TruAudience® by TransUnion > Healthy Holistics

TruAudience® by TransUnion > Healthy Living - Expanded

TruAudience® by TransUnion > Healthy Living - Precision

TruAudience® by TransUnion > Healthy Resolutions

TruAudience® by TransUnion > Heart Health

TruAudience® by TransUnion > Heart Health Purchasing Interest

TruAudience® by TransUnion > Hospitals, Clinics & Medical Offices

TruAudience® by TransUnion > Image Leader - Expanded

TruAudience® by TransUnion > Image Leader - Precision

TruAudience® by TransUnion > Image Shapers

TruAudience® by TransUnion > In Market > Agree to Pay More for Branded Rx in lieu of Generic Products

TruAudience® by TransUnion > In Market > Purchase Product Advertised on TV Show

TruAudience® by TransUnion > In Market > Receptive to Rx Coupons

TruAudience® by TransUnion > In Market > Value Prescription Medications

TruAudience® by TransUnion > Income > Household Annual Income \$100K to \$150K

TruAudience® by TransUnion > Income > Household Annual Income \$150K or More

TruAudience® by TransUnion > Income > Household Annual Income \$30K to \$40K

TruAudience® by TransUnion > Income > Household Annual Income \$40K to \$60K

TruAudience® by TransUnion > Income > Household Annual Income \$60K to \$100K

TruAudience® by TransUnion > Income > Household Annual Income Less than \$30K

TruAudience® by TransUnion > Industry > Healthcare and Social Work

TruAudience® by TransUnion > Influencer > Health Influencers who are Informed and Trusted by Friends

TruAudience® by TransUnion > Informed But Unregistered

TruAudience® by TransUnion > Insurance > Health

TruAudience® by TransUnion > Invincibles'

TruAudience® by TransUnion > Joint Health Products Purchasing Interest > Yes

TruAudience® by TransUnion > Joint Pain Relief

TruAudience® by TransUnion > Left Out Democrats

TruAudience® by TransUnion > Lifestage > Mature Generation Experience and Travel Oriented

TruAudience® by TransUnion > Likely Has Financial Health

TruAudience® by TransUnion > Manufacturing > Industry Served > Health Care Industry

TruAudience® by TransUnion > Manufacturing > Industry Served > Pharmaceutical Industry

TruAudience® by TransUnion > Medical & Health Services -- Co-op Sourced Decision Makers

TruAudience® by TransUnion > Medical and Health Sciences

TruAudience® by TransUnion > Medical and Health Services

TruAudience® by TransUnion > Medical and Health Services > Physicians

TruAudience® by TransUnion > Medical/Health/Doctor

TruAudience® by TransUnion > Men's Health & Beauty Aids

TruAudience® by TransUnion > Migraine Relief

TruAudience® by TransUnion > Mild Republicans

TruAudience® by TransUnion > Mobile App Users > Health App and Wearables Positive Opinion

TruAudience® by TransUnion > Mobile App Users > Health App Willing if Recommended by Doctor or Health Insurance

TruAudience® by TransUnion > Mobile App Users > Health Apps

TruAudience® by TransUnion > Mobile App Users > Health Tech Adopter

TruAudience® by TransUnion > Natural Health Products Purchasing Interest

TruAudience® by TransUnion > Natural Health Products Purchasing Interest > Yes

TruAudience® by TransUnion > Number of Purchases: 5-999

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Advanced Practice Nurses and Physician Assistants

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Dentists

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Doctors

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Hospital Professionals

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Nurses

TruAudience® by TransUnion > Occupations and Job Functions > Healthcare > Pharmacists

TruAudience® by TransUnion > Offline Product Purchasers - Health Food Buyer

TruAudience® by TransUnion > Offline Product Purchasers - Snacks-Health Bars & Sticks

TruAudience® by TransUnion > On-the-Fence Liberals

TruAudience® by TransUnion > Online Activities > Conduct Online Search after Seeing Healthcare Ads on TV

TruAudience® by TransUnion > Online Activities > Go Online after Seeing Healthcare Ads

TruAudience® by TransUnion > Online Activities > Use Internet to Research Condition or Treatment Related Content

TruAudience® by TransUnion > Online Activities > Use Internet to Research Health Services

TruAudience® by TransUnion > Online Activities > Use Smartphone for Health Related Activities

TruAudience® by TransUnion > Online Activities > Value Diet or Fitness Websites for Health Information

TruAudience® by TransUnion > Online Activities > Value Health Related Websites for Health Information

TruAudience® by TransUnion > Online Activities > Value Online Video for Health Information

TruAudience® by TransUnion > Online Activities > Watch Health and Fitness Videos Online

TruAudience® by TransUnion > Online Activities > Watch Video Online after Seeing Healthcare Ads on TV

TruAudience® by TransUnion > Outlook > Agree Rx Drugs are More Effective than OTC

TruAudience® by TransUnion > Outlook > Ailing But Willing to Listen to Advice

TruAudience® by TransUnion > Outlook > Beauty Product Big Spenders

TruAudience® by TransUnion > Outlook > Being Stylish is Higher Priority

TruAudience® by TransUnion > Outlook > Being Stylish is Lower Priority

TruAudience® by TransUnion > Outlook > Being Stylish is Moderate Priority

TruAudience® by TransUnion > Outlook > Consuming Natural Ingredients is Higher Priority

TruAudience® by TransUnion > Outlook > Consuming Natural Ingredients is Lower Priority

TruAudience® by TransUnion > Outlook > Consuming Natural Ingredients is Moderate Priority

TruAudience® by TransUnion > Outlook > Doctor Led who Value Doctors Opinions

TruAudience® by TransUnion > Outlook > Elite Receptives who are Open to Most Healthcare Messaging

TruAudience® by TransUnion > Outlook > Engaged Yet Neutral on Healthcare Ads

TruAudience® by TransUnion > Outlook > Future Prospects to Experience Poor Health

TruAudience® by TransUnion > Outlook > Health Commitment is High

TruAudience® by TransUnion > Outlook > Health Commitment is Low

TruAudience® by TransUnion > Outlook > Health Commitment is Medium

TruAudience® by TransUnion > Outlook > Health Engagement DIY Health

TruAudience® by TransUnion > Outlook > Health Engagement Fitness Focused

TruAudience® by TransUnion > Outlook > Health Engagement Holistic Health

TruAudience® by TransUnion > Outlook > Health Engagement is Challenged

TruAudience® by TransUnion > Outlook > Health Engagement Seeking Support and Guidance

TruAudience® by TransUnion > Outlook > Health Engagement Too Busy for Health

TruAudience® by TransUnion > Outlook > Healthy Independents who have Optimistic Health Outlook

TruAudience® by TransUnion > Outlook > Pessimistic Future Health Outlook and Stressed

TruAudience® by TransUnion > Outlook > Prefer Non prescription over Prescription

TruAudience® by TransUnion > Outlook > Proactive Patients

TruAudience® by TransUnion > Outlook > Weight Loss Surgery Inclined

TruAudience® by TransUnion > Pain Relief

TruAudience® by TransUnion > Personal Health

TruAudience® by TransUnion > Personal Health > Purchaser > High

TruAudience® by TransUnion > Personal Health > Purchaser > Low

TruAudience® by TransUnion > Personal Health > Purchaser > Moderate

TruAudience® by TransUnion > Personal or Health Insurance

TruAudience® by TransUnion > Pet Store and Supplies Retailers > Pet Lovers

TruAudience® by TransUnion > Pharmaceuticals

TruAudience® by TransUnion > Pharmacy Directors

TruAudience® by TransUnion > Power Buyer

TruAudience® by TransUnion > Print and Online Magazines > Value Magazines for Health Information

TruAudience® by TransUnion > Retail

TruAudience® by TransUnion > Shopper at Chain Pharmacy

TruAudience® by TransUnion > Shops At (Shoppers) > Drug Store or Pharmacy Heavy Spenders

TruAudience® by TransUnion > Shops At (Shoppers) > Health and Beauty Store Heavy Spenders

TruAudience® by TransUnion > Shops At (Shoppers) > Online Drug Store or Pharmacy Shoppers

TruAudience® by TransUnion > Small Businesses > Company Credit Health

TruAudience® by TransUnion > Small Businesses > Company Credit Health > High

TruAudience® by TransUnion > Small Businesses > Company Credit Health > Low

TruAudience® by TransUnion > Small Businesses > Company Credit Health > Medium

TruAudience® by TransUnion > Small Businesses > Company Financial Position Propensity

TruAudience® by TransUnion > Small Businesses > Company Financial Position Propensity > Least Likely To Be Strong

TruAudience® by TransUnion > Small Businesses > Company Financial Position Propensity > Likely To Be Strong

TruAudience® by TransUnion > Small Businesses > Company Financial Position Propensity > Most Likely To Be Strong

TruAudience® by TransUnion > Smoking Cessation

TruAudience® by TransUnion > Social Media > Comment on Social Media about TV Shows

TruAudience® by TransUnion > Social Media > Value Social Media for Health Information

TruAudience® by TransUnion > Sports and Healthy Living > Fitness Buffs

TruAudience® by TransUnion > Sports and Healthy Living > Nature Lovers

TruAudience® by TransUnion > Sports and Healthy Living > Sports Equipment and Outdoor Gear Shoppers

TruAudience® by TransUnion > Sports and Healthy Living > Vitamins and Nutrition Shoppers

TruAudience® by TransUnion > Sports Enthusiast

TruAudience® by TransUnion > Sugar Conscious

TruAudience® by TransUnion > Super Democrats

TruAudience® by TransUnion > Tobacco > eCigarette or Vaporizer Users

TruAudience® by TransUnion > Tobacco > Tobacco Users

TruAudience® by TransUnion > Tobacco > Tried to Quit Smoking in the Past

TruAudience® by TransUnion > Transaction Category 1 > Health & Wellness

TruAudience® by TransUnion > Transaction Category 1 > Pharmaceuticals

TruAudience® by TransUnion > Transaction Category 1 > Pharmacy Supplies

TruAudience® by TransUnion > Transaction Subcategory 1 > Business Services > Healthcare

TruAudience® by TransUnion > Transaction Subcategory 1 > Health & Wellness > Diagnostic Products

TruAudience® by TransUnion > Transaction Subcategory 1 > Health & Wellness > Weight-loss Products

TruAudience® by TransUnion > Transaction Subcategory 1 > Pharmaceuticals

TruAudience® by TransUnion > Transaction Subcategory1 > Health & Wellness > Drugstore

TruAudience® by TransUnion > Trusting Patients

TruAudience® by TransUnion > TV and Video Services > Amazon Video or Amazon Prime Video Users

TruAudience® by TransUnion > TV and Video Services > Heavy TV Watchers

TruAudience® by TransUnion > TV and Video Services > Hulu

TruAudience® by TransUnion > TV and Video Services > Inclined to Watch TV Ads

TruAudience® by TransUnion > TV and Video Services > Light TV Watchers

TruAudience® by TransUnion > TV and Video Services > TV Network or Cable Channel App Subscribers

TruAudience® by TransUnion > TV Consumption > Any Reality Shows

TruAudience® by TransUnion > TV Consumption > Audience Participation or Game Shows

TruAudience® by TransUnion > TV Consumption > Auto racing or NASCAR

TruAudience® by TransUnion > TV Consumption > Award Ceremonies

TruAudience® by TransUnion > TV Consumption > Celebrity News or Gossip and Entertainment Shows

TruAudience® by TransUnion > TV Consumption > College Basketball

TruAudience® by TransUnion > TV Consumption > College Football

TruAudience® by TransUnion > TV Consumption > Cooking Shows

TruAudience® by TransUnion > TV Consumption > Day Animation or Cartoon

TruAudience® by TransUnion > TV Consumption > Daytime Dramas or Soap Operas

TruAudience® by TransUnion > TV Consumption > Evening Animation

TruAudience® by TransUnion > TV Consumption > Faith based or Religious Programming

TruAudience® by TransUnion > TV Consumption > Financial News Programming

TruAudience® by TransUnion > TV Consumption > Golf

TruAudience® by TransUnion > TV Consumption > Home or Garden Improvement Shows

TruAudience® by TransUnion > TV Consumption > Late Night Talk or Variety Shows

TruAudience® by TransUnion > TV Consumption > MLB Baseball

TruAudience® by TransUnion > TV Consumption > Music Shows

TruAudience® by TransUnion > TV Consumption > NBA Basketball

TruAudience® by TransUnion > TV Consumption > News Magazines

TruAudience® by TransUnion > TV Consumption > NHL Hockey

TruAudience® by TransUnion > TV Consumption > Reality Competition

TruAudience® by TransUnion > TV Consumption > Recent ABC World News Tonight Watchers

TruAudience® by TransUnion > TV Consumption > SciFi or Fantasy Shows

TruAudience® by TransUnion > TV Consumption > Situation Comedies

TruAudience® by TransUnion > TV Consumption > Soccer

TruAudience® by TransUnion > TV Consumption > Spanish Language Programming

TruAudience® by TransUnion > TV Consumption > Sports Live Events

TruAudience® by TransUnion > TV Consumption > Sports Non Live Events

TruAudience® by TransUnion > TV Consumption > Tennis

TruAudience® by TransUnion > TV Consumption > Travel Shows

TruAudience® by TransUnion > TV Consumption > Value TV for Health Information

TruAudience® by TransUnion > Ultra Conservatives

TruAudience® by TransUnion > Unconnected; Unregistered

TruAudience® by TransUnion > Uninvolved Conservatives

TruAudience® by TransUnion > UnitedHealthcare

TruAudience® by TransUnion > US Hispanics Health & Fitness

TruAudience® by TransUnion > Vitamin > Health Products Purchaser

TruAudience® by TransUnion > Vitamins > Calcium Users

TruAudience® by TransUnion > Vitamins > Glucosamine Users

TruAudience® by TransUnion > Vitamins > Magnesium Users

TruAudience® by TransUnion > Vitamins > Omega 3 or Fish Oil Users

TruAudience® by TransUnion > Vitamins > Take a supplement for Bone Health

TruAudience® by TransUnion > Vitamins > Take a supplement for Digestive Health

TruAudience® by TransUnion > Vitamins > Take a supplement for Healthy Aging

TruAudience® by TransUnion > Vitamins > Take a supplement for Immune Health

TruAudience® by TransUnion > Vitamins > Take a supplement for Increased Energy

TruAudience® by TransUnion > Vitamins > Take a supplement for Weight Management



TruAudience® by TransUnion > Vitamins > Vitamin and Supplement Supporters

TruAudience® by TransUnion > Vitamins > Vitamin D Users

TruAudience® by TransUnion > Weight Loss

TruAudience® by TransUnion > Weight Reformers

TruAudience® by TransUnion > Women's Health & Beauty Aids

TV Audiences > Acadia Pharmaceuticals

TV Audiences > Avrio Health Lp

TV Audiences > Best Buy Health Inc

TV Audiences > Biohaven Pharmaceuticals

TV Audiences > Byram Healthcare

TV Audiences > California Department Of Public Health

TV Audiences > Change Healthcare

TV Audiences > Change Healthcare Corporate

TV Audiences > Cigna Health Care Group Inc

TV Audiences > Del Pharmaceuticals Inc

TV Audiences > Elanco Animal Health

TV Audiences > Endo Pharmaceuticals

TV Audiences > Endo Pharmaceuticals Inc

TV Audiences > Glaxosmithkline Consumer Healthcare

TV Audiences > Health Resources & Services Administration

TV Audiences > Healthcare.gov

TV Audiences > Hero Health

TV Audiences > Janssen Pharmaceutical Co

TV Audiences > Jazz Pharmaceuticals

TV Audiences > Lemonaid Health Service

TV Audiences > Luitpold Pharmaceuticals Inc

TV Audiences > Mallinckrodt Pharmaceuticals

TV Audiences > Mallinckrodt Pharmaceuticals Corporate

TV Audiences > Meda Consumer Healthcare Inc

TV Audiences > Medica Healthcare Plans

TV Audiences > Medica Healthcare Plans Medicare Advantage

TV Audiences > Mental Health America

TV Audiences > Merck Animal Health

TV Audiences > Nestle Health Science

TV Audiences > Nurx Pharmacy

TV Audiences > Otsuka Pharmaceutical

TV Audiences > Pfizer Pharmaceuticals Inc

TV Audiences > Pharmavite Llc

TV Audiences > Prestige Consumer Healthcare

TV Audiences > Roman Pharmacy

TV Audiences > Rory Pharmacy

TV Audiences > Sanford Health System

TV Audiences > Sunovion Pharmaceuticals Inc

TV Audiences > Takeda Pharmaceuticals North America

TV Audiences > United Healthcare

TV Audiences > United Healthcare Services Inc

TV Audiences > Vanda Pharmaceuticals

TV Audiences > Viatris Pharmaceuticals

Wiland > Health Care > Manufacturing and Production > Health and Medical > Large-Scale Pharmaceutical Manufacturers, Intent to Buy